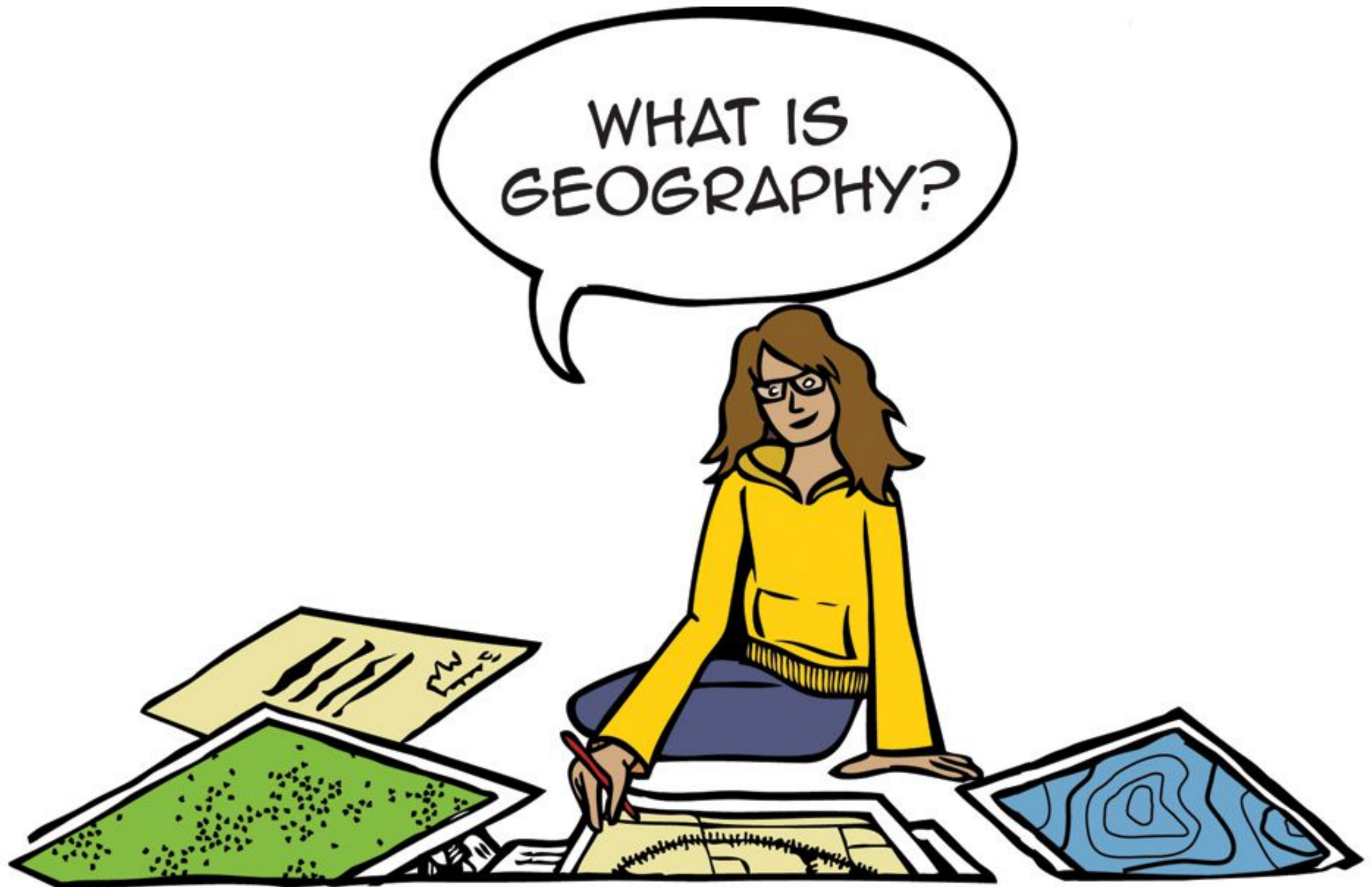


# GEOGRAPHY-SETTING THE RECORD STRAIGHT





# MISCONCEPTIONS

FOR **MOST** PEOPLE,  
FOR **FAR** TOO LONG,  
GEOGRAPHY HAS  
JUST MEANT FACTS:

- STATES
- CAPITALS
- RIVERS
- TRIVIA.



BUT IT IS  
**SO** MUCH MORE!



THE PROBLEM IS THAT MOST PEOPLE THINK THEY  
**ALREADY** KNOW ALL OF WHAT GEOGRAPHY IS.

YOU'RE STUDYING  
**GEOGRAPHY?**  
WHAT'S THE CAPITAL OF  
BURKINA FASO?



PEOPLE DON'T  
UNDERSTAND  
GEOGRAPHY  
BECAUSE THEY  
DEFINE  
GEOGRAPHY  
TOO **NARROWLY.**



FACTS ARE IMPORTANT  
BUT GEOGRAPHY IS SO MUCH MORE...  
THE POTENTIAL OF GEOGRAPHY IS ENDLESS  
FOR EXPLORING AND EXPLAINING  
OUR WORLD.

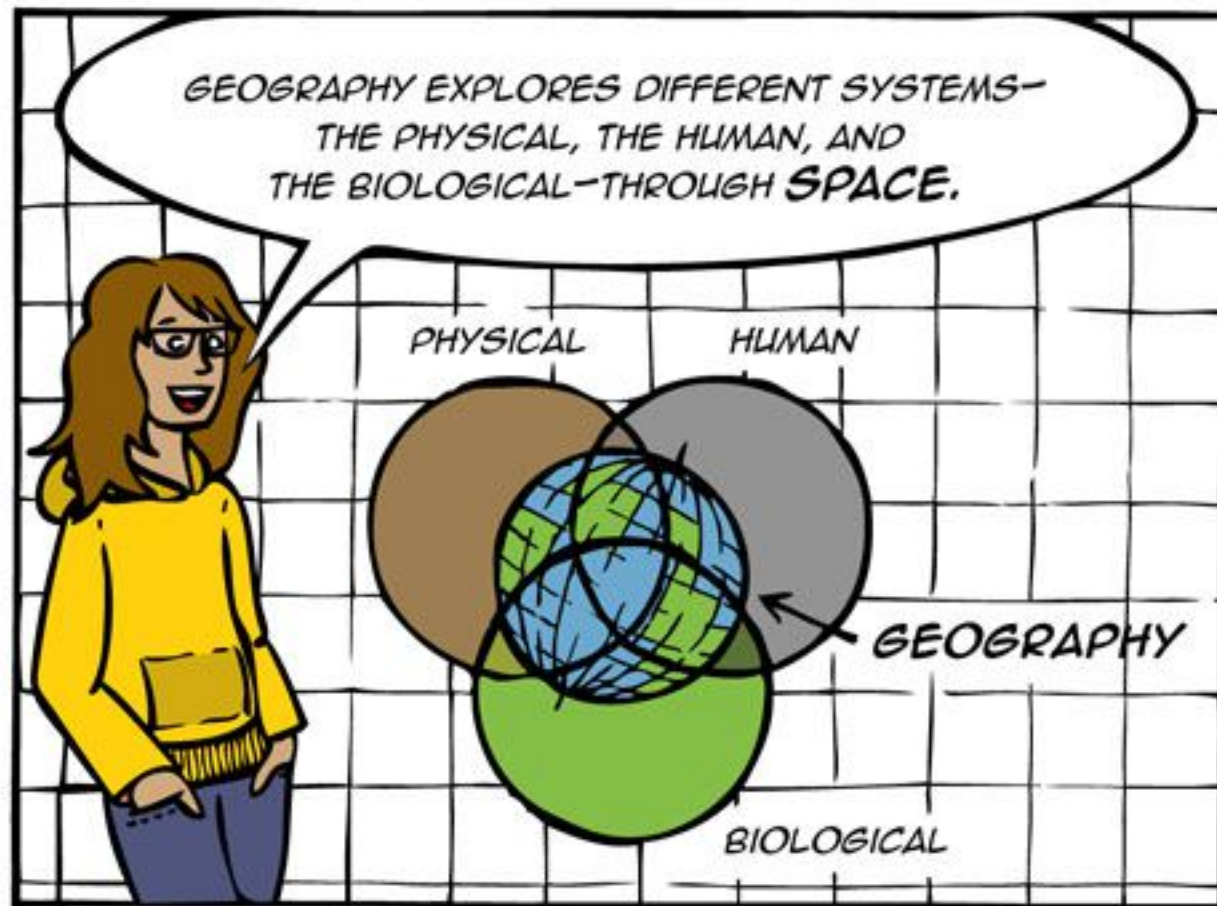


NOW THE  
FUN PART—  
EXPLAINING WHAT  
**GEOGRAPHY**  
AND THE  
**GEOGRAPHIC**  
**PERSPECTIVE**  
ARE.

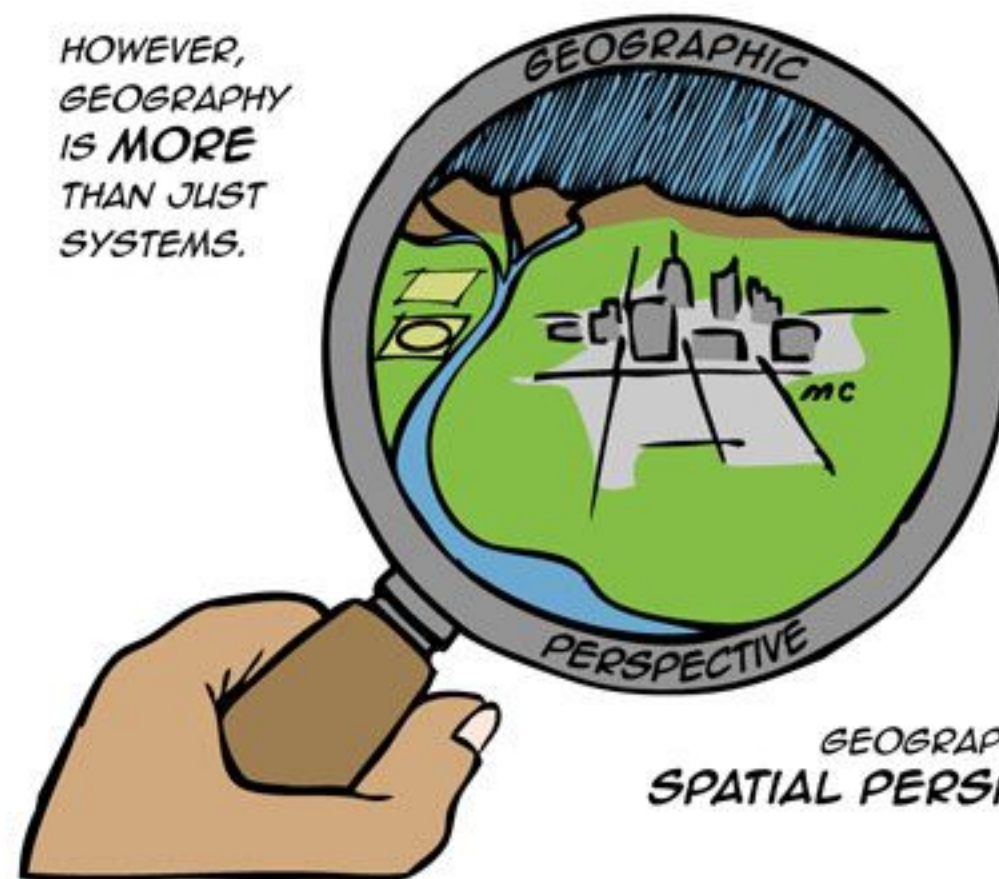




## GEOGRAPHY HELPS YOU UNDERSTAND HOW THE WORLD WORKS.



HOWEVER,  
GEOGRAPHY  
IS **MORE**  
THAN JUST  
SYSTEMS.



GEOGRAPHY ADDS A  
**SPATIAL PERSPECTIVE.**

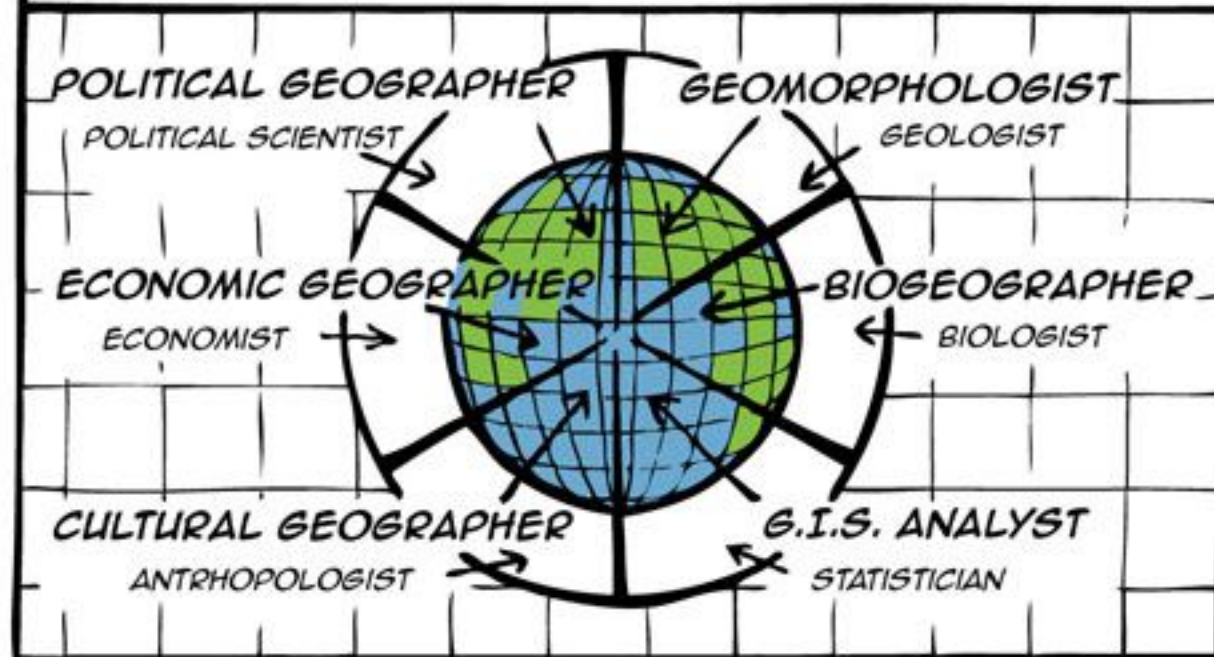
FOR EXAMPLE: AN  
**ECOLOGIST**  
MIGHT STUDY  
HOW INDIVIDUAL  
SPECIES  
DEPEND  
ON ONE  
ANOTHER,

WHILE A  
**BIOGEOGRAPHER**  
MIGHT STUDY  
HOW THOSE  
DEPENDENCIES  
INFLUENCE &  
ARE INFLUENCED  
BY LOCATION.



# GEOGRAPHY IS SOMETHING YOU DO.

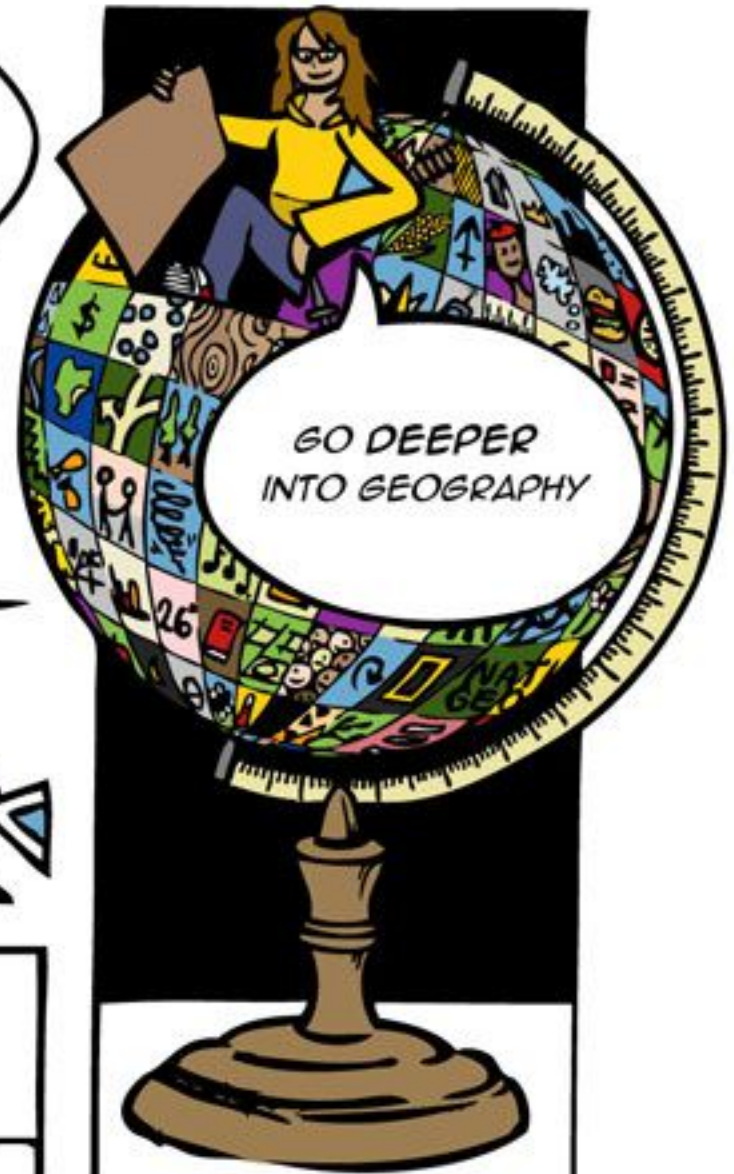
MORE THAN PHYSICAL, HUMAN, & BIOLOGICAL SYSTEMS,  
MORE THAN A PERSPECTIVE OR WAY TO LOOK AT THE WORLD,  
GEOGRAPHY IS SOMETHING YOU DO.



GEOGRAPHERS IDENTIFY  
RELATIONSHIPS AND  
EXPLAIN SPATIAL  
DISTRIBUTIONS.



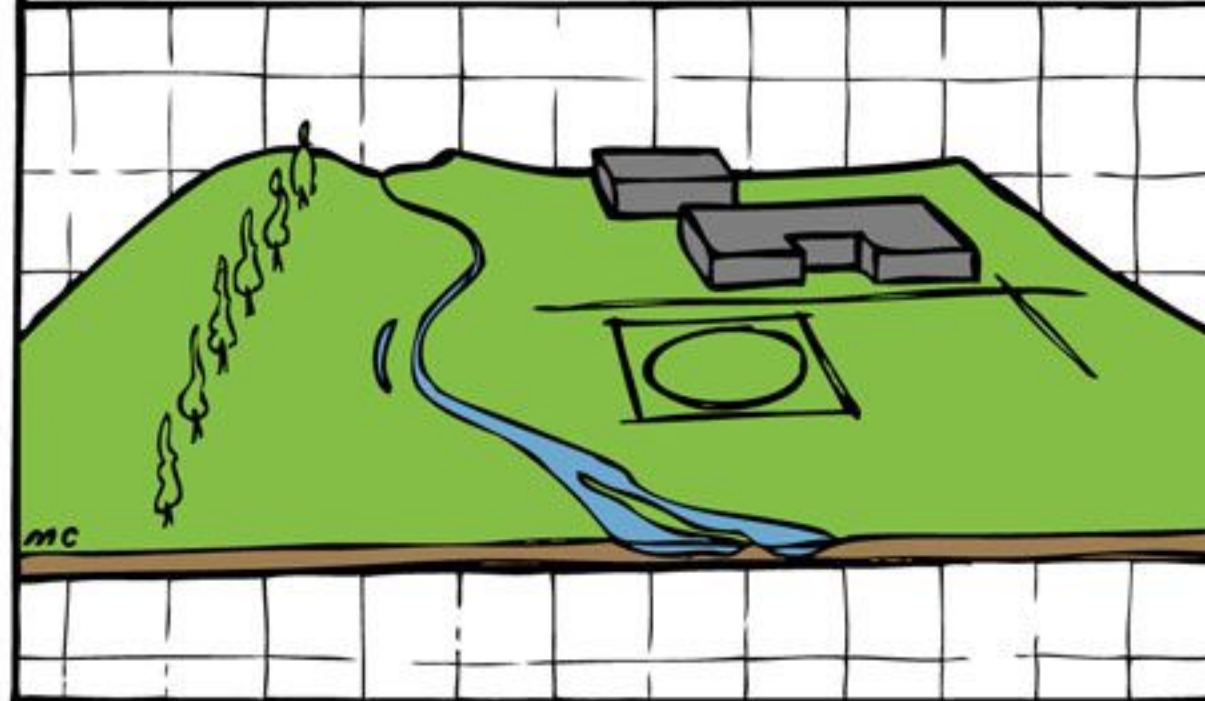
GO DEEPER  
INTO GEOGRAPHY



GEOGRAPHERS ANALYZE  
PATTERNS & LOCATIONS,  
SOLVE PROBLEMS, AND  
MAKE DECISIONS.



GEOGRAPHERS PREDICT AND PLAN FOR THE FUTURE.



**GEOGRAPHY IS  
SOMETHING YOU DO,  
NOT JUST SOMETHING  
YOU KNOW.**

IT EXPLORES SYSTEMS  
AND PROCESSES IN  
THE PHYSICAL, HUMAN,  
AND BIOLOGICAL  
WORLD... ALL WHILE  
USING A GEOGRAPHIC  
PERSPECTIVE—WHEW!



education